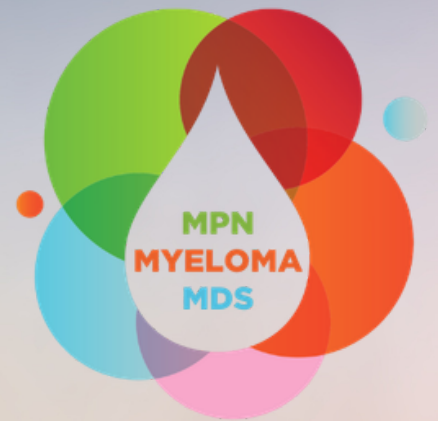


Wear Red for Red Research



**LEUKAEMIA
& LYMPHOMA NI**

Wear Red for Red Research



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& LYMPHOMA NI**



Research brings hope to patients and families.

Leukaemia & Lymphoma NI is the only local charity dedicated to all blood cancers in Northern Ireland. Blood cancer is the 5th most common type of cancer and every day here in Northern Ireland 3 people are diagnosed, of all ages.

There are over 100 different types of blood cancer, with the main 3 being leukaemia, lymphoma and myeloma. All are challenging to treat but research has made a hugely positive impact on treatments and survival rates over the last 60 years.

LLNI supports innovative, often groundbreaking, world-class research here in Belfast alongside Queens University and City Hospital, to help advance the treatments available to patients and improve outcomes.

Without our supporters and community fundraising, we cannot fund this vital and impactful science that can make a real difference locally for the people of Northern Ireland.

Help us out today by fundraising in your workplace, your community or in your home.

Join us and

#WearRedforResearch



Blood Cancer is the
5th most common
type of cancer.

Why is research so important?

- Research helps improve diagnosis, treatment and quality of life for blood cancer patients.
- Research supports earlier diagnosis and better outcomes.
- Many research projects aim to improve quality of life for blood cancer patients.
- Research helps doctors better predict how a person's cancer may progress.
- Early-stage research is essential for future breakthroughs.
- Early-career researchers often drive innovation.
- Blood cancer research often leads to advances in other cancers and immune diseases.
- Many blood cancer treatments exist because of years of research and clinical trials.
- Research underpins every improvement in blood cancer care.
- UK research charities like LLNI play a vital role in funding new ideas.



Host a Wear Red for Research Day to raise funds for LLNI

A **Wear Red for Research Day** is a great way to raise vital funds for local blood cancer research and have some fun whilst doing it. It's the perfect fundraising activity whether in your home; the workplace; a community or youth group; or at school or college.

Pick a date and venue

Choose a date and venue which suits the most people, check with those responsible for the venue for permission.

Set a fundraising target

Having a target can help motivate people when making a donation. You could have a set amount for participants or suggest a minimum donation.

Spread the word

Let everyone know via emails, posters, letters. Check this booklet for a poster template.

Get dressed in red

Choose your red items and get ready. Whether you go to town with a full red outfit, or maybe it'll just be subtle pop of colour, you'll be helping us to fund blood cancer research in Northern Ireland.

Share the joy

Be sure to get some photos on the day and share them with LLNI or via social media using the hashtag **#WearRedforResearch**





Event Ideas!

You might already have a great idea for your event but if not check out some of ours below.



Sports Clubs

Ask everyone to wear something red to your next training session or you could host a 'Wear Red' friendly with another team.



Schools

Turn your next non-uniform day in to a 'Wear Red for Research' Day. Give prizes for the kids who wear the most red items. Have red face painting, glitter tattoos or even crazy red hair styles.



At home

Host family and friends for a red themed dinner party. You could even have a bit of friendly competition with some Come Dine With Me parties.



Movie Night

If you're a horror fan you could organise a blood-curdling horror fest with everyone wearing their goriest fancy dress.

Here to help!

If you're planning an event we can help you out with:

- LLNI T-shirts
- LLNI Outdoor Banner
- LLNI Pop-Up Banners
- LLNI Info booklets / info fliers
- LLNI Pens
- LLNI Balloons
- LLNI Collecting Tins / Buckets
- LLNI Donation Envelopes

We can also arrange a photo opportunity with our charity cheque after your event!

We want to help you run the best event possible so if there's anything else we can do to help just get in touch.

Money Matters

Once your event is over you'll need to get the money raised to us.

There are a couple of ways you can get your funds to us:

Bank Transfers can be made to Leukaemia & Lymphoma NI

Account number: 40233757

Sort code: 95-06-79

Cheques made payable to Leukaemia & Lymphoma NI can be posted to us.

You are always welcome to come along to our office and drop in any money or cheques.



Join us and



Wear Red for Red Research

**to raise funds for local
blood cancer research**

Date:

Venue:

Time:

Suggested Donation:

Registered charity: 105452